

Project LIFE is a story of connection and liberty to experience new lifestyles at sea.

With the signature touch of Espen Øino on the exteriors and François Zuretti's design on the interiors, the yacht offers diverse experiences across the decks that have been conceived to accentuate social enjoyment through convivial-oriented layouts and flexible meeting places, surrounded by the pristine ocean.



PROJECT
LIFE
85M



Project LIFE seamlessly combines cutting-edge technology with an eco-friendly ethos. Equipped with the latest innovations to reduce environmental impact, the yacht features a highly efficient and optimised hull design, along with diesel-electric engines and PODs.

The yacht is bi-fuel ready, making it possible to use both diesel and non-fossil fuels like the HVO. Energy consumption is optimised thanks to an innovative Power Management system that allows an optimal distribution of the electricity consumption.

An advanced, direct expansion HVAC system reduces the consumption up to 60% compared to the typical chilled-water systems. Latest generation curved solar panels, are perfectly integrated in the yacht's superstructure, harvesting clean energy and contributing to recharging the batteries of electric tenders and water toys, ensuring the enjoyment of the wonders of nature whilst embracing the future of yachting.

BENETTI



PROJECT LIFE 85M



01

EXTERIOR DESIGN

With Project Life, Benetti relies on the large scale expertise of Espen Øino, who started from the Shipyard's distinctive characteristic; the capacity to introduce new yachting lifestyles, offering multiple interpretations to maximise the enjoyment of life at sea.

let the natural beauty of the ocean integrate into the yacht's ambiance. Large windows and glazed sliding doors create an immersive environment, making the sea an integral part of the décor and deepening the connection to the surrounding nature.



Espen Øino

The yacht emphasises openness and flow, blurring the lines between interior and exterior spaces to

“PROJECT LIFE IS *a* LIVING, BREATHING EXTENSION *of the* OCEAN ITSELF”

02

INTERIOR DESIGN

Over the years, François Zuretti has written fascinating chapters into the history of yachting together with Benetti, such as the iconic Golden Bay and Benetti Classic series, as well as the Benetti Tradition and Vision series.



François Zuretti

For the interiors of Project Life, François Zuretti's decor choices create a perfect balance between the colours and the surrounding settings, which materialises with an expanded opening, allowing

natural light to enhance the spaces and the continuously moving landscape. The designer worked on the materials and ceiling heights to achieve spatial and stylistic continuity between interior and exterior, creating contemporary and welcoming environments.

This avant-garde choice which favours curved lines is perceived in the Main Saloon and in the Upper Lounge. Zuretti has enhanced the sea views with floor-to-ceiling windows and designed a lighting system to create evocative atmospheres in all the leisure areas.



*“As EVERY PROJECT is UNIQUE,
OUR DEDICATED TEAM CONSIDERS EVERY YACHT
INTERIOR DESIGN VERY CAREFULLY.”*