

# B.NOW

[ 52 M ]

*Benetti*

PRELIMINARY BROCHURE



**GLOBAL YACHT ADVISORS, llc.**  
**global coverage - boutique service**



**WORLD-WIDE SUPERYACHT BROKERAGE &**  
**NEW CONSTRUCTION SPECIALISTS**

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*Benetti*



## Seamless CONTINUITY, UNPARALLELED BEAUTY

The B.Now 52M introduces a new chapter in the B.Now family, embodying openness, freedom, and contemporary elegance. Conceived to dissolve boundaries, her fluid spaces offer an uninterrupted flow of light, air, and horizon from stern to bow. The signature Oasis Deck® expands the idea of life on the water, creating an enhanced connection between indoor and outdoor living. At the essence of her design lies the perception of space: volumes that embrace, proportions that inspire, and a feeling of welcome that defines a new lifestyle at sea.

**Benetti** and **RWD** have carried the B.Now DNA forward with an exterior that balances sculptural

elegance and organic fluidity. Soft curves, refined fashion plates, and lowered bulwarks design a profile that feels both timeless and contemporary, amplifying the bond with the ocean.

Inside, vast glazing and increased deck heights welcome natural light in abundance, while **Valentina Zannier's** interiors interpret each space with essential architecture and tailored details.

The B.Now 52M is an invitation to live in rhythm with the ocean, a masterpiece crafted to inspire unforgettable journeys at sea.

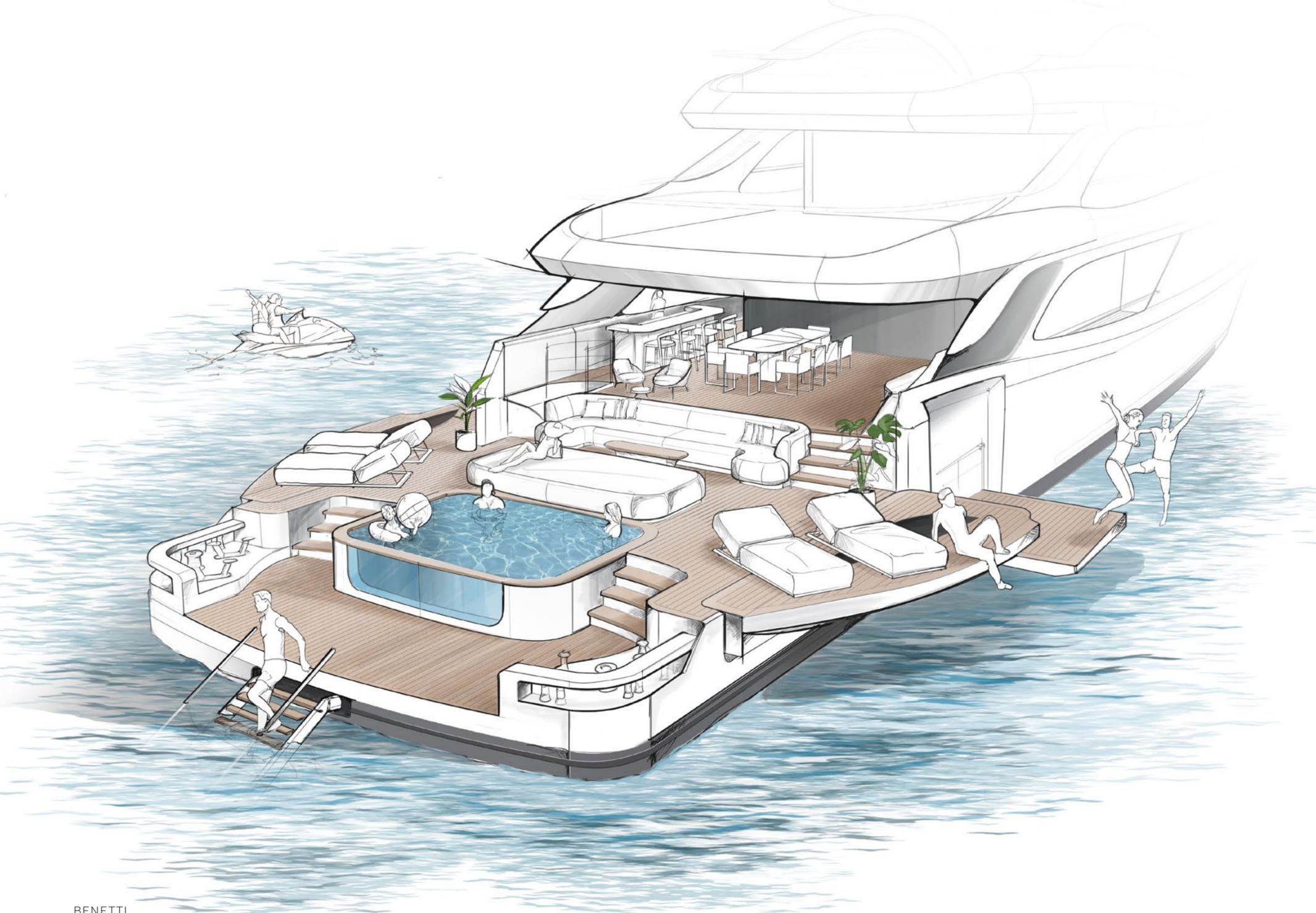


B.NOW  
52M

Designed with extraordinary layout flexibility, the B.Now 52M offers multiple configurations that can be tailored to each owner's lifestyle.

By raising interior heights and eliminating visual barriers, the yacht creates a liberating sense of freedom, where light flows uninterrupted and the seascape becomes part of the design itself.





# 01

## THE NEW OASIS DECK®

The Oasis Deck® is the defining feature of the B.Now 52M: an expansive open-air stage of 130 sqm, stretching 15 metres from the beach platform to the entrance of the Main Saloon. A flowing environment designed to be lived at 360°, offering infinite opportunities for relaxation, entertainment, and immersion in the marine world.

A flush surface opens to the horizon, unfolding into distinct areas that together create a seamless continuum of life on board. At its centre, a pool with an optional sliding cover ensures full enjoyment of the deck in the evening or when moored in the marina. To port and starboard, the layout encourages social living: an outdoor table for twelve guests faces the horizon, while a bar to starboard is

perfectly placed for aperitifs or light service to the beach area.

Opening onto the sea, the Adventure Room has been conceived as a true beach club. Both storage hub for water toys and leisure space, it extends the Oasis lifestyle closer to the water. When chosen with the optional shell door, it connects directly with the Oasis Deck®, creating a seamless circulation that elevates the guest experience, merging functionality and pleasure into a single, fluid vision of life on board.









*The EXTERIOR DESIGN is INSPIRED  
by NATURE'S SIMPLICITY*

# 02

## EXTERIOR DESIGN

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For over three decades, **RWD** has been at the forefront of yacht design, renowned for its energy, talent, and creativity.

Through a longstanding partnership with Benetti, **RWD** has consistently reimagined the aesthetics and functionality of modern yachting — most notably with the pioneering Oasis Deck®. Anticipating the desires of a new generation of owners, this visionary concept has transformed onboard living by fostering a more informal, social, and immersive connection with the sea.

“Our vision for the B.Now 52M was to create a yacht defined by openness, usability, and flexibility. We refined the aesthetic with a smoother, more

organic flow – introducing pebble-like curves and expansive glass to create an effortless connection with the sea. It’s all about continuous lines that flow seamlessly, with simplified details that still carry the same strong identity.” - *Charlie Baker, RWD*

“We’ve increased the Oasis deck space, creating a double-level area with a dedicated swim and play zone below, and an upper tier for dining and entertainment. This change not only adds more space but also elevates the lifestyle aboard. We’ve gone to great lengths to ensure privacy aboard. The upper deck, being further removed from the hull, offers a more secure and private feel, ensuring guests can enjoy their time with greater peace of mind.” - *Mark Gardner, RWD*









WE ARE GIVING OWNERS *the* CHANCE TO LIVE  
*in the* SPACES ENTIRELY THEIR WAY

# 03

## INTERIOR DESIGN

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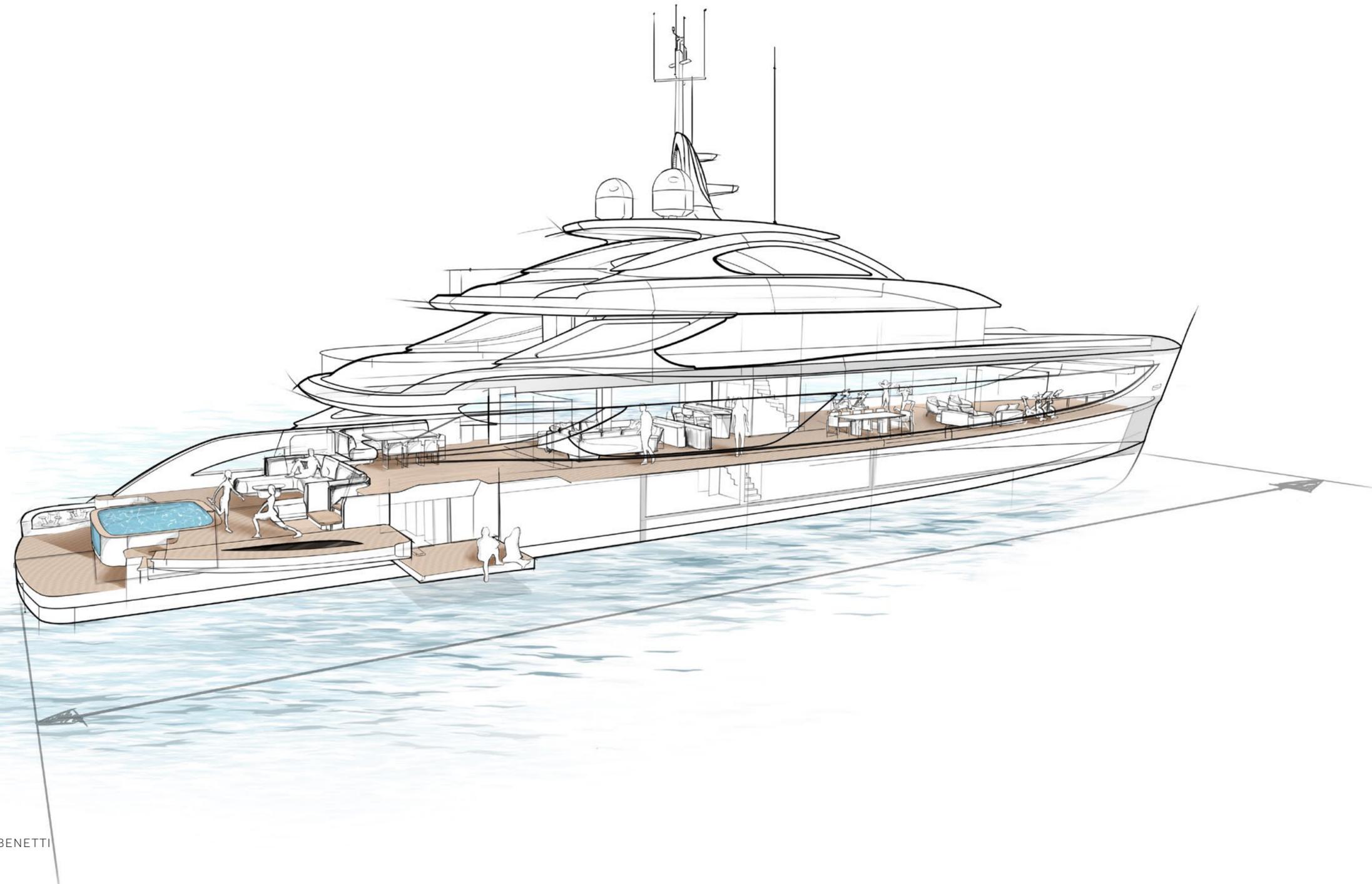
Renowned for her refined approach to yacht interiors, Valentina Zannier brings a unique sensibility to the B.Now 52M. With an extensive portfolio of acclaimed superyachts, her design philosophy balances architectural clarity with delicate details, creating atmospheres that are both timeless and tailored. For Benetti, she interprets the interior as a fluid canvas, a space where elegance, innovation, and personal expression converge.

“New projects always begin with research – research that fosters growth in both aesthetics and functionality. A new concept must express both elements in equal measure. The B.Now

52M embodies this balance: essential in her clean architectural lines, sophisticated in her interior language, and seamless in the fluid connection between indoor and outdoor spaces. A significant achievement in design and innovation”.

“On the B.Now 52M the approach of life on board is free. Each owner or guest can enjoy something different at any moment of the day. The interpretation of the spaces, and the personality that an owner can bring to them, is the true breakthrough of this project. The layout is a blank page, and that’s remarkable for a boat of this size”. — *Valentina Zannier*





# 04

## MAIN DECK A NEVER-ENDING SEA TERRACE

Conceived as an endless terrace over the sea, the Main Deck ignites a sense of openness and continuity that sets a new standard in this class. An uninterrupted 45-metre flow unfolds from stern to bow, where the asymmetrical full-beam saloon with floor-to-ceiling glazing frames sweeping sea views in a play of light and perspective. Here, indoor and outdoor living merge seamlessly,

creating an expansive stage for every mood: a sunlit lounge, an elegant setting for entertaining, and a terrace that opens fully to the horizon.

Designed for flexibility, the Main Deck can be reimagined according to the owner's lifestyle: a gym may transform into a formal dining area or into a spacious sixth VIP cabin.



## THE BOW TERRACE

At the forward end of the Main Deck, the Bow Terrace reveals itself as a hidden haven of tranquillity. An inviting open-sided lounge of over 50 sqm offering guests a private retreat with the tender door open or closed.

Directly connected to the Main Saloon through a watertight door, the Bow Terrace expands the

possibilities for outdoor living, adding another perspective on the sea. Thoughtful design ensures that it is not only a space of relaxation and comfort for guests, but also a functional solution: the new single-level crew layout below allows for a 2-metre ceiling height in the garage, making the entire area more practical and accessible.





# 05

## UPPER DECK THE OWNER'S APARTMENT

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The Upper Deck embraces the concept of the ultimate Owner's Suite. A private apartment of nearly 50 sqm, opening onto a 60 sqm aft terrace. Surrounded by floor-to-ceiling windows and enhanced by expanded cutaways in the bulwarks, this exclusive retreat offers sweeping views flooded with daylight.

Wraparound side decks lead to a forward lounge, while the large wheelhouse, with its standalone helm console and a guest sofa, allows the guests on board to share in the experience of navigation.

Alternatively, when the Owner's Suite is located on the Main Deck, the Upper Deck transforms into a panoramic Skylounge. Generous glazing and open proportions make this 52 sqm environment ideal for bespoke interpretations — from a private family lounge to a cinema — designed to be enjoyed in absolute comfort.





# 06

## SUNDECK FREEDOM FEELS INFINITE

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Spanning almost 100 sqm over 18.4 metres in length, the Sundeck is designed as a versatile retreat suspended above the sea. Its layout balances conviviality and relaxation: a large dining table for twelve is seamlessly integrated with a comfortable sofa, while wide sunbathing areas stretch both forward and aft.

Every moment can take on a different rhythm: by day it is a solarium open to the sky; by evening it transforms into a stage for starlit dinners and relaxed gatherings around the sky bar.



A YACHT WITHOUT BOUNDARIES,  
THE B.NOW 52M IS PURE FREEDOM.  
A FLOWING ARCHITECTURE SHAPED  
BY LIGHT, SPACE, AND SEA.



LOA	51.50M / 169' 0"
BEAM MAX	9.00M / 29' 6"
GROSS TONNAGE	ABT 499 GT
DRAFT	2.60M / 8'6"
HULL MATERIAL	STEEL
ACCOMODATION FOR OWNERS & GUESTS	UP TO 12 GUESTS IN 6 CABINS
ACCOMODATION FOR CREW	10 CREW IN 6 CABINS
GENERATORS	2 X 118 KW
BOW THRUSTER	1 X CMC TP 100 KW
ENGINES	2 X MAN V12
CRUISE SPEED	11.0 KN
MAX SPEED	15.0 KN
RANGE @10KN	4,500 NM

RELEASE 08.2025 - The technical data shown here are intended to be preliminary and they are subject to future amendments based on the development of the project.

# 07

## GENERAL ARRANGEMENT & MAIN TECHNICAL DATA



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